



Benjamin Franklin: "Time is Money"
We save both



**GAS TURBO
EQUIPMENT CATALOGUE**

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Gas Turbo Equipment Catalogue is a reputable edition that has won the confidence of its readers. It has been existing for 15 years and contains about 500 pages of comprehensive information that is annually renovated. That is why persons responsible for equipment choice subscribe to it each year.

On our part to make sure the presented information is up-to-date we keep contact with equipment producers as well as engineering and construction companies.

All our partners understand the importance of updating technical information and placing advertisement in the Catalogue as it gives them a significant competitive advantage.



Let our experience and knowledge work for you!



- Gas turbine customers – power generation industry
- Gas turbine customers – oil&gas industry
- Gas turbine customers – other industries
- Designing and manufacturing companies
- Research companies
- Service companies

SUBSCRIBERS' SAMPLE JOB POSITIONS:

- Company Head
- Marketing Specialist
- Technical Director
- Chief Engineer
- Maintenance Specialist
- Prime Contractor

Get acquainted with Catalogue chapters

Your company contact information and description are published free of charge in the Address chapter of the Catalogue.

As you can see the logo near the company address makes it outstanding and its price is only €200.

Let your clients find you easily!

It is the only edition that contains unique marketing information thoroughly collected and analyzed by Publishing House editors.

We invite participating in the Catalogue chapter free of charge to promote the image of the company with active position at contemporary market, as well as placing the advertisement in the given chapter.

Stand out among your business competitors!

The chapter containing the complete information on the existing and constructed gas turbine powerplants and combined cycle plants in Russia and CIS contributes to the facilitation of the marketing department work saving the specialists from the need of necessary information collection and checking its reliability.

We have already done it for you!

Do not miss your chance to participate in the given chapter! Place an advertisement to support your efficiency!

Present the information on the projects your company has been engaged in; the represented data will be published free of charge, add an advertisement covering the total range of the proposed services and products!



Table with 10 columns: Company Name, Address, Phone, Fax, E-mail, Website, and 6 small images of power plants.

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OUR KEY PARTNERS



INVEST EFFICIENTLY!

Technical description of powerplants. The chapter has been existing since 2008. It contains the comprehensive description of the gas turbine packages, combined cycle packages, gas pumping units and gas turbine packages of special application. Specially selected new information is published in the chapter annually.

In 2014 Publishing House plans to include the similar chapters to cover air filtering systems and automatic process control systems. In future the list of chapters will be enlarged and updated.

We invite you to cooperation.
Special prices – 450 for a page –
will be offered for the companies the first to place the
product description in the new Catalogue chapters.



In contrast to the information given in the tables the specified chapter is specially designed to present the complete information on the equipment produced by your company. You can demonstrate the product advantages in a convenient way.

The presented information will be studied by potential customers, consumers and product operators.

The efficiency of participation in the chapter is equal to the mailing of
3000 potential customers making 2 months of a sales manager work
plus payment of mailing expenses.

Save time and money!

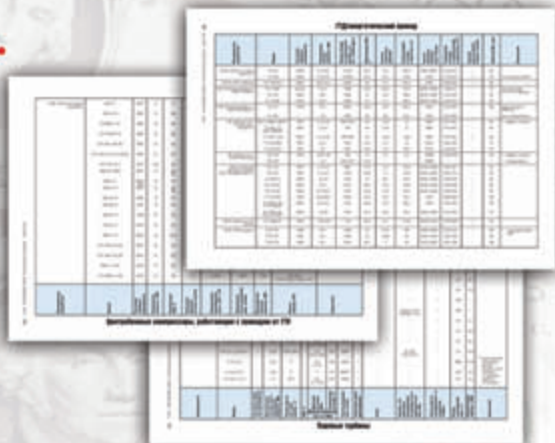
OUR KEY PARTNERS



We follow the traditions...

The traditional Catalogue chapters with information presented in tables make possible comparing and selecting the equipment.

The list of published chapters is varied depending on the updating of the contained information. If you are interested to present the information you need filling the forms downloaded from our site or we can send them to your request.



... and are always open for innovations!



If the Catalogue does not contain a chapter to represent the information on your products we are ready to make special design for you and include it to the content.

The cost of specially designed page is only € 550. Our designers will surely consider your requests for advertisement lay-out.

Promote your market interests with us!

Deadlines

The materials to the Catalogue 2014 are accepted till December 23, 2013. Technical information can be sent throughout the year, it will be included to the Catalogues to be published next years.

Issue date

Gas Turbo Equipment Catalogue is traditionally issued in the beginning of the year; in 2014 the issue is planned for February 28.

Distribution

The Catalogue is distributed to the subscription. It will be presented at largest industry events: Russia Power 2014, Neftegaz 2014, 61st Scientific and Technical Session on Gas Turbines, 19th International Congress of Engine Manufacturers, Power Engineering for Industry 2014 (Ukraine), KIOGE 2014, Ros-Gaz-Expo 2014, Oil and Gas 2014 (Ukraine).

Advertising rates

Four-color covers	
Inside front cover	€ 2000
Inside back cover	€ 1900
Outside back cover	€ 2200

Standard page (four-color)

Size	Cost (rub.)
Full page 1/1 (Bonus!)	€ 1800
Two thirds of a page 2/3	€ 1400
Half page	€ 1100
One third of a page 1/3	€ 750
Quarter page	€ 600
One sixth of a page 1/6	€ 400

(Bonus!)

Publishing a full page advertisement you get the edition that costs €110 free of charge.

Contact persons

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**We treat the advertising budget of
our clients efficiently
and are always ready to cooperation meeting the
client's marketing challenges and finances.**

Make sure of it yourself!